



BLOCKCHAIN & CRYPTOCURRENCY CONGRESS (B2C' 2022)

9-11 November 2022 Barcelona, Spain

The inaugural Blockchain and Cryptocurrency Congress (B2C' 2022) aims to provide a forum for researchers, scientists, engineers, and students from both the industry and the academia to present their latest research findings, advances and innovations on blockchain technologies as well as to help decision-makers, technologists, and developers understand the value of blockchain to their businesses regardless of industry.

It will feature keynotes, tutorials, peer-reviewed technical paper presentations, posters, demos and exhibitions from companies, startups, solution vendors, research institutes, open-source projects and academia.

Unlike existing, narrowly focused technical conferences and commercial trade events, the Congress will cover all technical and social aspects of blockchain and cryptocurrency. In addition, startups, working in this area will be able to pitch to investors during the event.

Topics of Interest include but not limited to:

- Blockchain theories and applications
- Blockchain based protocols and algorithms
- Blockchain for research & technology development
- Blockchain based social media
- Blockchain ecosystems
- Smart contracts and distributed ledgers
- Distributed consensus and fault tolerance mechanisms
- Peer-to-peer networks
- Cryptography techniques
- Security and privacy surrounding blockchain technology
- Cryptocurrency
- Cryptocurrency protocols
- Digital currencies
- Exchanges, trading and mining
- Financial analysis and risk management with cryptocurrencies
- FinTech and DeFi
- NFT
- Web 3.0
- Fraud detection and financial crime prevention
- Legal, ethical and societal aspects of blockchain and cryptocurrencies
- New business models

Contribution Types

- Keynote and Invited Presentations
- Industrial Presentations
- Regular and Poster Sessions
- Special Sessions
- Startups' Pitches
- Panel Discussions and Round Tables
- Virtual Sessions in Zoom (if necessary)
- Exhibition

Startup's Opportunities

Showcase, pitch and connect your innovations for licensing and investment opportunities with companies and investors.

Every Startup will have 15 min for pitch and 5 min for Q&A. Both: in-person and virtual presentations (live stream in Zoom) will be possible.

All accepted and registered pitches (slides) will be included into the B2C' 2022 Pitch Book, which will be distributed among the registered investors before, and potential investors after the event.



One event - three different publications !

1) All registered abstracts will be published in the conference proceedings (USB flash memory card edition of published Proceedings with the ISBN), distributed during the conference and submitted for indexing to the Web of Science.

Startups' Pitch Decks (slides) will be published in the B2C' 2022 Pitch Book.

2) Authors will be invited to submit full-page extended papers to the special issues of affiliate with the Congress open access journals.

3) The limited number of full-page papers published in the journals will be selected by the Editorial Board to extend to book chapters for the open access Book Series on 'Advances in Blockchain and Cryptocurrency', Vol. 1, which will be published in 2023 by IFSA Publishing, S.L. (Barcelona, Spain).

Special Session on Blockchain in Supply Chain Management

In supply chain management, a multitude of blockchain applications is proposed to be implemented in various industries, but there are still hurdles to overcome, before those applications and decentralized data exchange in general become a natural component for today's IT infrastructures. In our session, we invite you to contribute to making enterprise blockchain applications a business reality and consider one or more of the Dortmund Management Model pillars: technological focus, role of man, new organizational models, integration of digital information.

Topics included:

- Blockchain applications in enterprises
- Blockchain business models
- Blockchain governance
- Value and impact of blockchains for enterprises
- Blockchains and their interplay with the IoT and other novel technologies
- Blockchain integration in business processes
- Change management and blockchain competences

Session Chairman:

Mr. Gürpınar Tan
TU Dortmund University, Germany
E-mail: tan.guerpinar@tu-dortmund.de

Social Programme

- Welcome Cocktail: 8 November 2022 (19:00-21:30). It will take place in the Conference SB BNC Events Hotel.
- Gala Dinner: 10 November 2022 (19:00-23:30)

Deadlines

Submission (2-page extended abstract): **15 July 2022**
Notification of acceptance: **15 September 2022**
Registration: **5 October 2022**
Camera ready and late registration: **15 October 2022**
Startups' pitch decks: **5 September 2022**

Organizing Committee

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IFSA President, Co-founder and CEO of Eco IFSA, Barcelona, Spain

Advisory Chairman

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Conference and Publication Manager

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International Program Committee:

(See the IPC members list on the Congress web site)

