



<https://b2c-conference.com/>

BLOCKCHAIN & CRYPTOCURRENCY CONFERENCE (B2C' 2023)

18-20 October 2023
Corfu, Greece

The Blockchain and Cryptocurrency Conference (B2C' 2023) aims to provide a forum for researchers, scientists, engineers, and students from both the industry and the academia to present their latest research findings, advances and innovations on blockchain technologies as well as to help decision-makers, technologists, and developers understand the value of blockchain to their businesses regardless of industry.

It will feature keynotes, tutorials, peer-reviewed technical paper presentations, posters, demos and exhibitions from world-leading companies, startups, solution vendors, research institutes, open-source projects, and academia. The congress will be also the forum for exchange of the latest innovation results, regulations, policies, standards, and applications in this exciting and challenging area.

Unlike existing, narrowly focused technical conferences and commercial trade events, the congress will cover all technical and social aspects of blockchain and cryptocurrency. In addition, startups, working in this area will be able to present their pitch decks to investors during the event.

Contribution Types

- Keynote and Invited Presentations
- Industrial Presentations
- Regular and Poster Sessions
- Special Sessions
- Startups' Pitches
- Panel Discussions and Round Tables
- Virtual Sessions in Zoom (on demand)
- Exhibition

Deadlines

Submission (2-page extended abstract):	15 July 2023
Notification of acceptance:	31 July 2023
Registration:	15 September 2023
Camera ready and late registration:	20 September 2023
Startups' pitch decks:	15 July 2023

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Topics of Interest include but not limited to:

- Blockchain theories, applications and their evolution
- Blockchain based protocols and algorithms
- Smart contracts and distributed ledgers
- Distributed consensus and fault tolerance mechanisms
- Performance optimization of blockchain and decentralized schemes
- Integration of blockchain with other emerging technologies
- Peer-to-peer networks
- Cryptography techniques
- Security and privacy surrounding blockchain technology
- Cryptocurrency
- Cryptocurrency protocols and adoption
- Digital currencies
- Exchanges, trading and mining
- Financial analysis and risk management with cryptocurrencies
- FinTech and DeFi
- NFT
- Web 3.0
- Metaverses
- Fraud detection and financial crime prevention
- Legal, ethical and societal aspects of blockchain and cryptocurrencies
- Regulation and law enforcement of blockchain technology
- New business model
- Case studies (e.g., of adoption, attacks, forks, scams, regulations, policies, standards ...)

Startup's Opportunities

Showcase, pitch and connect your innovations for licensing and investment opportunities with companies and investors. Every Startup will have 15 min for pitch and 5 min for Q&A.

All accepted and registered pitches (slides) will be included into the B2C' 2023 Pitch Book, which will be distributed among the registered investors before, and potential investors after the event.



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