

# SENSORS WEB PORTAL

the world's source for sensors information

Business  
Visitors  
Leads  
Advertising  
Readers  
Sensors  
Videos  
Media  
Partners  
Profits  
Planner  
Benefits  
Marketing  
Time  
Services  
Products  
Consulting  
2016  
Customers  
Exhibitions  
Books  
Orders

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## Dear Advertiser !

Sensors Web Portal is the leading website in the World focused on the sensors and instrumentations marketplaces, bringing together 90,000+ visitors and 240,000+ impressions (page views) per month.

Our Media Products are ways to reach sensor decision makers worldwide and put your marketing budget to work.

We know that our media products, marketing services and tools will produce results and increase your profit. Why? Because we have:

- **The experience**

Media brand for sensors for over 16 years on a global scale. We offer valuable online advertising programs. Recognized for editorial excellence.

- **The circulation**

We pride ourselves that our readers are decision-makers, buyers and customers. Our mailing list is continuously up-dated and added.

- **The quality and readability**

Not only do our publications solve application problems, but our features on new products, our news stories and our reviews of events cover the readers' needs.

- **The media products:**

- IFSA Newsletter (founded in 2000)
- Sensors & Transducers Magazine
- (e-Digest) (founded in 2000)
- Sensors & Transducers Journal (founded in 2003)
- IFSA Internet-based Television Network (founded in 2010)

- **The proof**

Companies in our audience include: NASA, US Army, US Navy, ABB, Analog Devices, Bosch, Freescale, John Deere, GE, Honeywell, Mazda, Memsic, Motorola, PCB Piezotronics, Philips, etc., as well as leading universities, research centers and more ! Please read our readers and advertisers' comments below.

- **Cost effective**

Sensors Web Portal offers a cost-effective way to reach your target audience.

Our mission is to help you in your sales and marketing effort. Your advertisements in our media and at Sensors Web Portal will get results.

Your sincerely,  
Sergey Y. Yurish,  
Editor-in-Chief, IFSA President

### Companies in our audience include:

NASA  
US Army  
US Navy  
ABB  
Analog Devices  
Bosch  
Freescale  
John Deere  
GE  
Honeywell  
Mazda  
Memsic  
Motorola  
PCB Piezotronics  
Philips

## Turn Our Visitors into Your Customers by the Shortest Way!

### How we can help you to increase leads and sellings

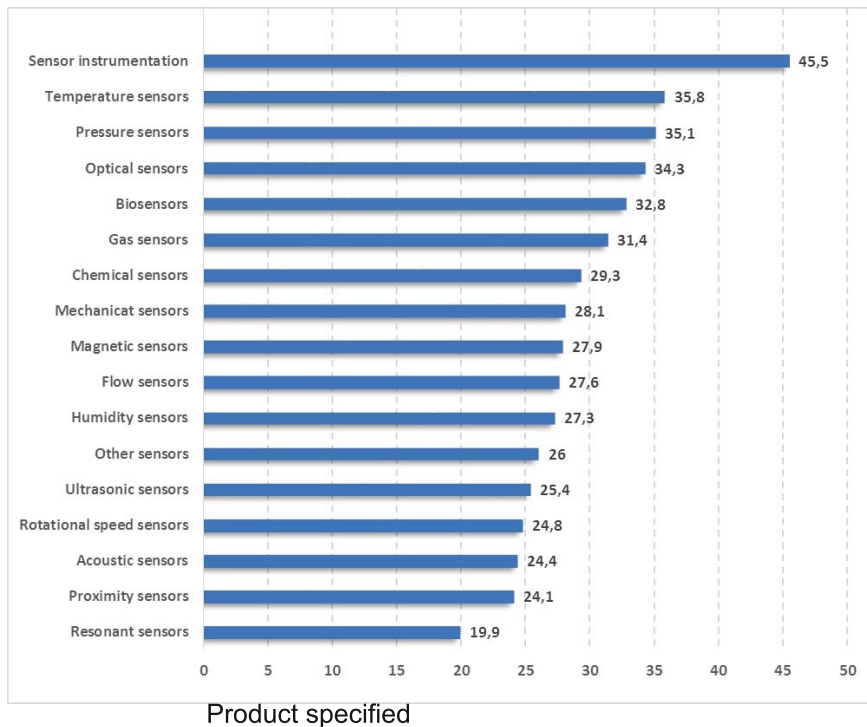
We can help you if you are looking for visitors, customers and clients for:

- |  |                    |                     |
|--|--------------------|---------------------|
| - sensor products                            | - training courses | - trade exhibitions |
| - measuring instruments and DAQ systems      | - webinars         | - books & e-books   |
| - related services such as calibration, etc. | - workshops        | - job offers        |
| - consulting                                 | - conferences      |                     |
| - design house services                      | - symposiums       |                     |

## Visitors and Readers Profile

Products and topics of interest (see below) are based on Sensors Web Portal's and IFSA members' surveys. The 'Other' section includes sensor interfacing, sensor signal conditioners, image processing for sensor systems, SAW sensors, underwater sensors and sensors for satellite remote sensing. Geographical area is based on the Sensors Web Portal's log file analysis.

### What our visitors are looking for? (%)



**2,900,000+**  
annual page views

**1,000,000+**  
annual portal's visitors

**370,000+**  
annual unique visitors

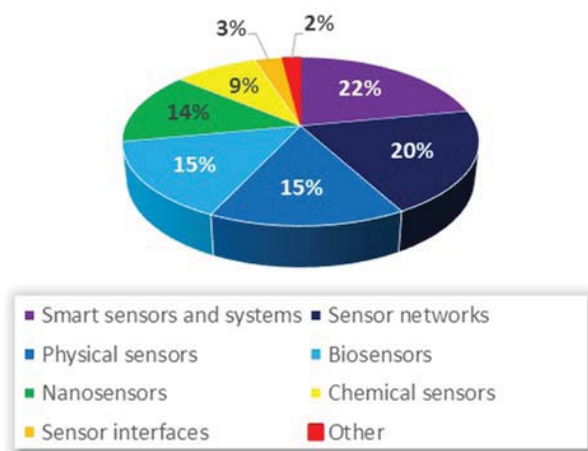
**240,000+**  
average monthly page views

**90,000+**  
average monthly visitors

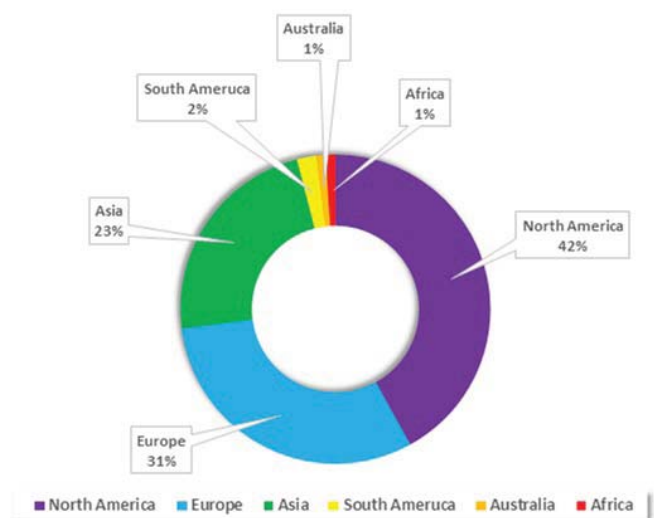
**54,000+**  
mailing list subscribers

**2,200+**  
LinkedIn Professional  
Sensors Group

### Topics of Interest



### Geographical Area



There are visitors from more than 160 countries worldwide every year.

## About Sensors Web Portal

Sensors Web Portal is one of the world's most effective industrial and scientific online Business-to-Business (B2B), Business-to-Customer (B2C) and Business-to-Research (B2R) publisher with associated an award-winning, one of the biggest, vertical, primary Internet resource dedicated to the world of sensors, transducers, MEMS, sensor instrumentation and data acquisition systems with continuously growing number of members and visitors (near 3 million web pages per year) Sensors web portal represents a unique and exciting opportunity to influence the worldwide sensors community through the combination of magazine, journal, newsletter, web, online forum, e-mail and Internet-based television network.

Because this resource is a vertical, specialized Internet portal, **ALL of our visitors are from the mentioned industrial sector and ads on sensors web portal are much targeted in comparison with other online engineering and sensors resources.** We fine-tune information, e-services and your product offerings to serve our target audience much better. Please notice that the Sensors Web Portal is a unique, Internet resource and primary, well-known source for sensors related information with free regularly up-dating content and excellent possibilities to target your ads to your future buyers. Your advertisements will reach those with the greatest probability of becoming buyers at the very time they are in a purchasing mode.

Customers like our Sensors Web Portal because they can choose sensors from different manufacturers, with appropriate technical performances and prices in ONE place in the Internet - Sensors Web Portal (<http://www.sensorsportal.com/HTML/Sensor.htm>)

Portal has many different, strongly targeted sections devoted to various sensors that can be used effectively for online advertising.

In addition to the web link, company logo and short description, in each of sensors manufacturers list, you can see a short description of most interesting sensors models and direct link to manufacturer's web site (its part) where this model is described in details. This approach help to users quickly find the necessary information.



*"A man who stops advertising to save money is like a man who stops a clock to save time"*

Henry Ford

## Overview

**Launch date:** 23 August 1999

**Audience:** a highly targeted: engineers, technologists, managers and researchers who use sensors, transducers and related products.

**Mission:** sensors and transducers related information delivery including principles, applications, design, etc. among all sensor community in the world.

**Geographic Coverage:** worldwide

**Average monthly visitors:** 90, 000+

**Unique IPs visitors per month:** 30, 000+

**Total bandwidth per month:** 900+ Gb

**Circulation:** 54,000+ subscribers

**Social media:** 2,200+ members

### Media Products:

- Sensors & Transducers Magazine (e-Digest) and Journal (e-ISSN 1726-5479, print-ISSN 2306-8515 )
- International Frequency Sensor Association (IFSA) Newsletter (ISSN 1726-6017)
- Sensors Industry News
- Sensors web portal
- Sensors bookstore
- Online store
- Internet TV network
- LinkedIn sensors professional network

### Frequency:

- Sensors & Transducers Magazine (e-Digest) and Journal (monthly, plus special issues)
- IFSA Newsletter (monthly)
- Sensors web portal (monthly up-dated)
- Customized E-mail (on request)



## Sensors Sections:

- |                  |                      |
|------------------|----------------------|
| - Accelerometers | - Others             |
| - Acoustic       | - Oxygen             |
| - Biosensors     | - pH sensors         |
| - Chemical       | - Position           |
| - DAQ systems    | - Pressure           |
| - Displacement   | - Proximity          |
| - Flow           | - Resonant           |
| - Gas            | - Sensors Interfaces |
| - Humidity       | - Rotation Speed     |
| - Inclination    | - TEDS sensors       |
| - Level          | - Temperature        |
| - Load Cell      | - Tilt               |
| - Magnetic       | - Torque             |
| - Mechanical     | - Ultrasonic         |
| - Moisture       | - Vacuum             |
| - Nanosensors    | - Viscosity          |
| - Inclination    | - Wireless           |
| - Optical        | - Yaw                |

### New Section on your request!

## Top Main Reasons to Advertise at Sensors Web Portal

- Very targeted ads (text ads, banners, lists of manufacturers, video ads, etc.) and high advertising efficiency due to target audience
- High Quality Rating Score (QRS)
- Press release and white paper services (text, your company logo, web link and product colour photos)
- LinkedIn professional sensors group (2200+ members)
- Sensors Web Portal takes mainly the high position in rating of most popular search engines and portals
- Ads on specialized vertical Sensors Web Portal have resulted in an average clickthrough rate 7-9 times higher than for ads on common purpose search engines
- We are able to develop an advertising campaign for you specifically according to your marketing budget. Please inform us about your current ad budget ([sales@sensorsportal.com](mailto:sales@sensorsportal.com)) and we bring every dollar to do profit for you. Our online marketing experts will work with you to help achieve your marketing goals



## Testimonies

*I have been reading your magazine. During 16 years that Sensortek, Inc. has been in the sensors business we have recommended your articles to intelligent users. Now that I am consulting and have retired from my business your journal is ever more important (Matt Eichenbaum, Sensortek, Inc.).*

*The Newsletter is very well, because, you can see and know news articles to understand more the environment about the sensors (Miguel E. Madrigal A.).*

*I came across your website and it's one of the more comprehensive information sites out there. The information base you've assembled is quite impressive, to be honest (Tisho, Web Associate at ThomasNet.com).*

*IFSA is one of six organizations that either focus entirely on sensors or sensors provide a major thrust for their activities (Randy Frank, Contributing Editor, Design News)*

*Thanks for your valuable guidance and devotion in sensors industry. Sir, You are the only person on the planet Earth, who initiated, promoted and devoted (and developed the system of publication of sensors in all sense) in case of all types of sensors and providing the information in every corner around the globe. Because of this information, ne researchers may get the ideas to fabricate and test the sensors. This may develop any kind of sensors in near future (Dr. D. R. Patil).*

### More feedbacks:

<http://www.sensorsportal.com/HTML/Testimonies.htm>

## Advertising Services. Overview

Today most effective online advertising for sensors, transducers and measurements related products is possible on specialized (vertical) web portals.

Our team has significant experience of making web portals marketing channels and information resources, and Sensors Web Portal are geared specifically to producing sales leads.

A Sensor Web Portal's content is up-dated regularly, which results in frequent repeat visits by our visitors, and continuously growing number of new visitors.



## Lists of Sensors Manufacturers

Lists of Sensors Manufacturers  
on Sensors Web Portal  
[www.sensorsportal.com](http://www.sensorsportal.com)

35 x 2 very targeted  
sensors sections, new  
sections on request.

If your company is selling various sensors, transducers or measuring instruments, specialized animation or static banners can be incorporated on your request. Links to your web site and ads can be created and placed in various appropriate much targeted subsections in SENSORS section. Today we have 35 x 2 much targeted sensor sections at our portal. New sections can be launched on your request. The list of manufactures will include your company logo, product description and link to your company web site and a special section devoted to your product.

**Enroll your company today with the other sensor manufacturers and give your potential buyers the best possible opportunity to find you among many other sensor manufacturers in the world and to choose your products.**



**List of Sensor Sections see on page 5**

## Banner Advertising on Sensors Web Portal and Sensors and Transducers Magazine (E-Digest)

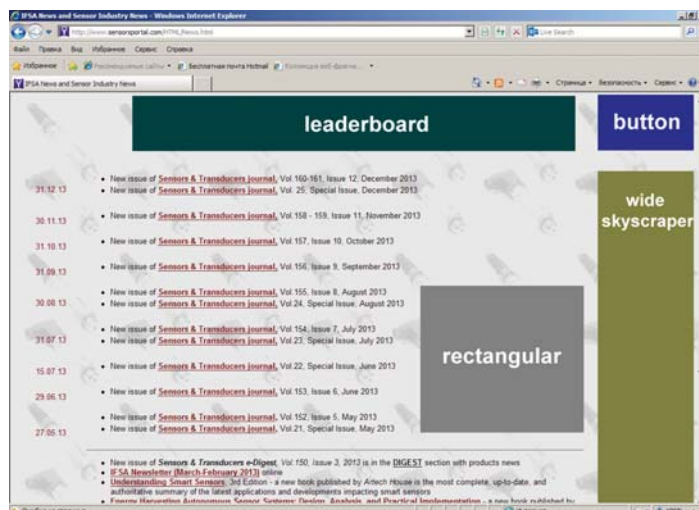
Targeted banner advertising will increase your brand recognition and together with the listing in manufacturers lists generate addition leads.

We are supporting all banners standards, for example, vertical skyscraper (120 x 600), rectangular banners (336 x 280, 300 x 250); wide skyscraper (160 x 600) and leaderboard (728 x 90) in jpg, gif or png graphical formats. It can be animated (java applets, flash) or static. Custom banner sizes are also available. The price does not depend on the banner size.

Strong banner advertisements are working better than ever on specialized vertical web portals like sensors web portal – you just need to select the right targeted sensors sections.

Please send us your banner in jpg or gif format and link by e-mail to [sales@sensorsportal.com](mailto:sales@sensorsportal.com) and our experts will finish design, optimize and make your ads successful.

Banner Advertising  
on Sensors Web Portal  
[www.sensorsportal.com](http://www.sensorsportal.com)  
Static or animated  
images, all possible  
banner sizes.



**Advertising Rates see on page 11**

## Most Visited Web Pages:

- Home page
- Sensors & Transducers Magazine (e-Digest)
- Sensors & Transducers Journal
- Videos section
- IFSA Newsletter section
- 35 x 2 sensors sections (articles and lists of manufacturers)
- Links section
- Sensors Industry News section
- News section
- Top articles
- Top sensors products
- Training Courses section
- Projects section
- Forums section
- Marketplace
- Sensor Jobs section
- Polls section
- Sensors Wish List
- Standardization section
- Tools section



## Sensors & Transducers Journal and Magazine (E-Digest)

Your ads can be also included in our international peer reviewed Sensors & Transducers journal (print and electronic), which goes to more than 54,000+ subscribers per month and published with the full support of the IFSA. It is a recognized as the leading sensors journal in the field.

The journal provides information about sensors and related systems in areas:

- Biosensors, physical and chemical sensors
- Theory, principles, effects, design, standardization and modeling
- Smart sensors and systems
- Sensor instrumentation
- Virtual instruments
- Sensors interfaces, buses and networks
- Signal processing
- Frequency (period, duty-cycle)-to-digital converters, ADC
- Technologies and materials
- Microsystems
- Nanosensors and nanodevices
- Applications

We are publishing research and application specific papers, technical and market reviews, cover story, feature, special reports, case studies, etc. Sponsored issues with application specific articles can be published on request. Some special issues with selected and extended sensor related conferences papers will be also printed in 2016.

Sensors and Transducers journal is indexed and abstracted very quickly by Chemical Abstracts, EBSCO Publishing, IndexCopernicus Journals Master List, ProQuest Science Journals, CAS Source Index (CASSI), Ulrich's Periodicals Directory, Scirus, Google Scholar, Academic Journal Catalogue (AJC), Knowledge Hub (K-Hub), etc. Since 2011 to 2014 Sensors & Transducers journal was covered and indexed by EI Compendex (CPX) index, including a Scopus, Embase, Engineering Village and Reaxys Elsevier's products. The journal is included in the IFSA List of Recommended Journals, which contains only the best, established sensors related journals. Since 2013 the journal exists also in a print format.

## Sponsored Journal's Issues

Since 2007 we have started to publish sponsored journal issues with application specific articles, sensors and transducers principles descriptions, tutorials, market reviews, white papers, cover story, products features, information for investors, etc. Together with regular issues it will be delivered to our more than 54,000 subscribers. The price for sponsored issue is 4,150 EUR €. Please order a special issue of Sensors & Transducers journal about your company products and activities today. Our editorial team will make it based on your application and technical notes, white papers and press releases. No extra works from your side !

Ads in  
Sensors & Transducers  
Journal and/or in  
Sensors & Transducers  
Magazine (E-Digest)

Circulation: 54,000+  
decision makers persons  
per month.

Sponsored  
Sensors & Transducers  
Journal's Issues

Sensors & Transducers Journal  
(ISSN: 2304-8515, e-ISSN 1726-  
5479) Circulation: 54,000+  
subscribers. Print and pdf  
formats.

Advice:

Place your product on journal's front cover!



## IFSA Newsletter (ISSN 1726-6017)

E-newsletter advertising and custom email products deliver branded messaging to your target audience and qualified traffic to your website. This targeted high-response monthly IFSA Newsletter (ISSN 1726-6017) is written by Sensors & Transducers journal's editors to inform our readers of news, articles and the latest products available in the marketplace.

Each e-newsletter features rich editorial content, including industry trends and events, the latest research, innovative technology, product news and career information. The Newsletter goes to more than 54,000+ decision makers worldwide, 1-2 times per month, in text format, and exists online at Sensors Web Portal in html format.

The newsletter in text format can contain no more than ten messages from advertisers, text-only and around 30-50 words, and in html format – any illustrations.

You can order a customized e-mail message to be sent to our list of 54000+ subscribers. You can specify the date and time for delivering.

**IFSA Newsletter  
(ISSN 1726-6017)**  
One per month circulation.  
Online and e-mailing. HTML  
and text formats.  
Customized e-mails on  
request. More than 54,000+  
subscribers.



## Press Releases and White Papers Publications

Press Releases and White Papers are published in Sensors and Transducers Magazine and Digest.

White paper also can be published in Sensors and Transducers Journal in print and pdf.

Please send your 1-2 page press releases in txt, pdf, doc, docx or html format with photos by e-mail to [editor@sensorsportal.com](mailto:editor@sensorsportal.com)

A white paper must be formatted according to Sensors & Transducers journal's preparation rules. See the following web page for instructions and template:

<http://www.sensorsportal.com/HTML/DIGEST/Submission.htm>

and send in both: the MS Word for Windows and pdf (Acrobat) formats by e-mail to: [sales@sensorsportal.com](mailto:sales@sensorsportal.com)

The number of pages for a white paper is not limited.

The prices for press release and white paper publication are only 65.00 EUR and 95.00 EUR respectively.

**Press Releases  
and White Papers  
Publications**  
Text, company logo, web  
link and product colour  
photos. Circulation:  
54,000+ persons.



## Video Ads

More and more industrial marketers are developing video content as part of their marketing content strategy. From client testimonials and event promotions to executive interviews and technical tips/instructions, video can provide a rewarding viewer experience and help promote your brand.

The International Frequency Sensor Association's Internet-based Television Network (IFSA ITVN) is a general public access network launched in August 2010 with the aim to produce and deliver special-interest video content about sensor technology, products, applications, events and webinars: <http://www.sensorsportal.com/VIDEO/>

You are welcome submit your company presentation, recorded webinars or product (the web link to video clip and/or video press releases).

Your video ads can be placed in both: our separate videos web section or your online advertising, for example, online press releases.

In order to be mostly effective, a video ad stream (scenario) may include the following components:

- Company logo and URL address;
- A short introduction that give an information about your company and products;
- Unique product or service (a core of video ad) with an educational impact (a sensors operation principle, technology novelty, new method, etc.), if possible;
- A short story (a few sentences like in standard press release) from a responsible person about product or service;
- Company logo and URL address again at the end of video clip.

**Video Ads and Webinars**  
Your company or product video clips and recorded webinars.

Please check more videos examples at <http://www.sensorsportal.com/VIDEO/>



## Customized Marketing Programs

Sensors Web Portal gives you more great ways to reach the right audience at every point in the buy cycle. And we customize these plans to reflect your specific business objectives - then adjust your program to achieve the maximum ROI.

**Customized Marketing Programs**

Reach the largest sensors audience of decision making professionals available. Connect with them through industry-leading media channels – reaching them both online and in their inboxes. Generate the branding, exposure and engagement opportunities you need.

## 2016 Advertising Rates (EUR €):



## 2016 Advertising Rates in Sensors & Transducers Journal (print), EUR €

Colour	1x	3x	6x
Full Page	1,600	1,400	1,250
2/3 Page (Vertical or horizontal)	1,100	900	800
1/2 Page (Vertical or horizontal)	900	800	700
1/3 Page (Vertical or square)	800	700	600
1/4 Page (Vertical or horizontal)	700	600	500
Front Cover	2,400	2,200	1,900
Back Cover	1,900	1,600	1,500

**Mailing Instructions.** Graphical ads for publication in Sensors & Transducers Journal should be sent by e-mail to [editor@sensorsportal.com](mailto:editor@sensorsportal.com) in tiff, jpg, gif or png graphical format with 300 dpi resolution, RGB, according to the appropriate size from the 2016 Rates table. Text ads and product description should be sent in txt, doc, docx, pdf or html formats.

## Advertising Rates, EUR €

1	Press Release publication	65 EUR € per each
2	White Paper publication	95 EUR € per each
3	Logo + Link Company logo, web or e-mail link in a List of Sensors Manufacturers	250 EUR € per month
4	Banner or Text Ads + Link Banner or text ads in targeted portal's sections, different banner sizes	350 EUR € per month
5	IFSA Newsletter (ISSN 1726-6017) More than 54,000+ subscribers	450 EUR € per mailing
6	LinkedIn Professional Sensors group (2,200+) persons	250 EUR € per mailing
7	Customized E-mails Your company can create a customized e-mail message to be sent to our list of 54,000 subscribers	2,100 EUR € per mailing
8	Ads in Sensors & Transducers Magazine (e-ISSN 1726-54790)	550 EUR € per issue
9	Ads in Sensors & Transducers Journal (ISSN: 2306-8515), print	See 2016 Rate Table above
10	Sponsored issue of Sensors & Transducers Journal	4,150 EUR € for issue
11	Video Ads and Recorded Webinars	55 EUR € per month



## Ads Packages (EUR €):

<b>A</b>	Entry-Level Ads Package Company logo, short product description, web or e-mail link and banner in targeted list of sensor manufacturers Save 10 % on individual items	550 EUR € per month
<b>B</b>	Economic Ads Package Ads package A + Newsletter mailing to 54, 000+ subscribers Save 25 % on individual items	800 EUR € per month
<b>C</b>	Standard Ads Package Ads packages A and B + video Save 20 % on individual items	950 EUR € per month
<b>D</b>	Advanced Ads Package Ads packages A , B and C + ads in Sensors & Transducers Magazine (e-Digest) Save 15 % on individual items	1,400 EUR € per month

We are sure, that you are able to select ad services according to your budget and goals. In any case our team will be happy to consult you how to make your advertising campaign more effective and present your products by more attractive manner. Contact us today: [sales@sensorsportal.com](mailto:sales@sensorsportal.com)

## Discounts

You can select any of our ads services in any combinations from the Ads Order Form below (p.15). In addition we offer four ads packages: entry-level, economic, standard and advanced. Choose the right advertising package for 2016 above and get **10-25 % discount**.

One more reason to advertise on our awards-winner Sensors Web Portal is the reasonable prices for all ads in comparison with other Internet sensors related information resources. In addition, there is a 15 % discount for International Frequency Sensor Association (IFSA) members and 15 % discount for advertising agencies. Stay ahead of competition and save time and money !

## How to check your Advertisement Campaign Efficiency?

After each of mailings we can supply on your request:

**1. Summary report** about:

- Number of current subscribers
- Number of new subscribers
- Number of subscribers unsubscribing
- Number of bounces removed

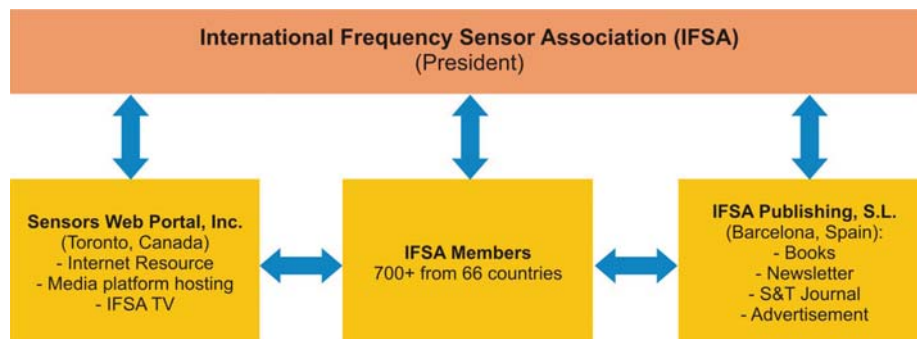
**2. Web log file** with number of visitors of your press-release, white paper, targeted sensor section etc.

## About Us

International Frequency Sensor Association (IFSA) is a professional, non-profit, international society for supporting researches and developments in physical and chemical, electrical and non-electrical sensors and biosensors. It has founded in 1999.

The main aim of IFSA is to provide the best platform for academicians, researchers and engineers from industry to present and discuss the latest research results, experiences and future trends in the area of design and application of different smart sensors with digital, frequency (period), duty-cycle, PWM, time interval, phase-shift or pulse number output. Very fast advances in IC technologies brought new challenges in the physical design of integrated sensors and microsenors. This development is essential for developing modern measurement science and technology in the nearest future.

IFSA membership is open to all companies, universities, organizations and individuals world-wide, that are able to contribute expertise in sensor relevant areas. Today there are 700+ members from 66 countries world-wide (59 % are from industry, 35 % - from universities and 6 % from research institutions).



## Connect with us:

Sensors professional network in LinkedIn:  
<https://www.linkedin.com/groups/3974892/profile>

Measurements and Instrumentation professional network in LinkedIn:  
<https://www.linkedin.com/groups/4559233/profile>

Twitter:  
<http://twitter.com/sensorsportal>

Facebook:  
<https://www.facebook.com/Sensors-Web-Portal-167574326607839/>



## Contacts

IFSA Publishing, S.L.,  
 tel.: +34 696067716 (Europe),  
[www.sensorsportal.com](http://www.sensorsportal.com)  
[sales@sensorsportal.com](mailto:sales@sensorsportal.com)



# Ads Order Form

Check boxes for number of entries required:

- |  |   |   |                                       |
|--|---|---|---------------------------------------|
| <input type="checkbox"/> Acceleration                  | <input type="checkbox"/> Angle          | <input type="checkbox"/> Acoustic               | <input type="checkbox"/> Biochemical  |
| <input type="checkbox"/> Biomedical                    | <input type="checkbox"/> Chemical       | <input type="checkbox"/> Conductivity           | <input type="checkbox"/> Current      |
| <input type="checkbox"/> Density                       | <input type="checkbox"/> Dewpoint       | <input type="checkbox"/> Dimension              | <input type="checkbox"/> Displacement |
| <input type="checkbox"/> Flow                          | <input type="checkbox"/> Force          | <input type="checkbox"/> Gas                    | <input type="checkbox"/> Humidity     |
| <input type="checkbox"/> Length                        | <input type="checkbox"/> Liquid Level   | <input type="checkbox"/> Magnetic               | <input type="checkbox"/> Mass         |
| <input type="checkbox"/> Moisture                      | <input type="checkbox"/> Optical        | <input type="checkbox"/> Position               | <input type="checkbox"/> Pressure     |
| <input type="checkbox"/> Proximity                     | <input type="checkbox"/> Rotation Speed | <input type="checkbox"/> Sensor Instrumentation | <input type="checkbox"/> Temperature  |
| <input type="checkbox"/> Tilt                          | <input type="checkbox"/> Torque         | <input type="checkbox"/> Velocity               | <input type="checkbox"/> Vibration    |
| <input type="checkbox"/> Other (please specify): _____ |   |   |                                       |

Services:

<input type="checkbox"/> Press release publication _____ press releases	Press release publication in Sensors & Transducers Magazine (e-Digest) at Sensors Web Portal - <b>65 EUR €</b> per press release
<input type="checkbox"/> White paper publication _____ white paper	White paper publication in Sensors & Transducers Journal, 54,000+ subscribers – <b>95 EUR €</b>
<input type="checkbox"/> Logo + Web Link or e-mail link: for _____ month(s)	Company logo, web or e-mail link in List of Manufacturers – <b>250 EUR €</b> per month
<input type="checkbox"/> Ads Banner or Text Ads + Web Link: for _____ month(s)	Ads in appropriate portal's sections (full size animated (java applet, flash), banners, text ads as well as new banners standard vertical skyscraper (120x600) and wide skyscraper (160x600), rectangular banners (180x150, 300x250, 336x280, 240x400) with embedded web link - <b>350 EUR €</b> per month.
<input type="checkbox"/> IFSA Targeted Mailing List (Newsletter), more than 54,000 subscribers: for _____ mailing(s)	<b>450 EUR €</b> per one mailing Newsletter
<input type="checkbox"/> LinkedIn Professional Sensors group (2,200+) persons	<b>250 EUR €</b> per one mailing
<input type="checkbox"/> Customized E-mails Your company can create a customized e-mail message to be sent to our list of 54,000 subscribers.	<b>2,100 EUR €</b> per mailing
<input type="checkbox"/> Ads in Sensors & Transducers Magazine (e-Digest): for _____ issue(s)	<b>550 EUR €</b> per issue
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